

Your fastest way to generate enquiries from advertising

Cordovan Text4itNOW

Imagine if people that read your ad or billboard only needed to text to a number to instantly receive a PDF of your brochure in their mailbox. They get the information they need instantly, and you get the data on who has enquired.

Well, with Cordovan's Text4itNOW, it really is as simple as that.

You simply ask enquirers to text their email address and name to the number printed on the ad, poster or other display. Instantly, your product information or brochure PDF (or other file type of your choice) gets sent to your enquirer's email box, and then their mobile number, name and email address is logged in a database for later follow up or analysis.

Your enquirer also gets a text back message to confirm that the brochure or literature has been despatched to their email box.

It all happens automatically, so no additional resources are needed.

Now at last you can generate instant enquiry responses from billboards, posters and advertisements that hitherto were just placed for brand or product positioning. What's more you can change Text4itNow numbers to measure the effectiveness of media or location.

Just about everyone carries a mobile phone with them most of the time. Using Text4itNOW allows spontaneous response to your advertising message as well as saving time, effort and cost in response handling and distribution.

A simple sentence beneath the advertised number turns the enquiry into an 'opt-in' event permitting you to supply immediate and follow-up information and contact.

Text4itNOW is easy to set up and low cost to operate. There's a basic fee for usage and set up which includes your first 250 enquiries and the subsequent data file. Enquiries over and above the initial figure are charged at 20p* each if you want to receive the data file. Whether or not you decide to purchase the additional data is up to you, but the enquirer will still get the information to their email.

To instantly receive the brochure in your mailbox,
just text your NAME + EMAIL ADDRESS to

0776800022

Your message confirms your request
to receive information from us



HAVE IT ALL Enjoy true cruising performance with proper respect for the environment.

Inboard low emissions
Diesels with EVC automatic engine management optimize efficiency and facilitate diagnostics. Electronic controls ease handling and improve comfort.

Forward thinking - IPS diesels with pod drives deliver up to 35% better efficiency, 20% higher top speed and 20% reduced fuel consumption against shaft drive. Joystick controls make for easy handling.

Outgroup performance
Unique water-rising Duetprop drives are the best in their class. Superior water grip and propulsion efficiency gets you up planing quicker and smoother.

- Propulsion units in 770hp including inboard and outboard packages
- A advanced E/G technology and electronic controls
- Unique Volvo Penta Certified Installation
- All designed, manufactured and serviced by one company
- Parts and service centres worldwide with 24hr Volvo Action Service wuz

LOW EMISSION
VOLVO PENTA IPS

SWELL BEHIND
VOLVO PENTA

SHOULDER AN IN
VOLVO PENTA IPS

VOLVO PENTA
www.volvopenta.com

To instantly receive the brochure in your mailbox, just text your NAME + EMAIL ADDRESS to **0776800022**
The service is available and subject to receive information from us

There are different Text4itNOW packages available for different needs and type of campaigns, but all of them help you to generate and fulfil immediate enquiry responses. And it really couldn't be easier.

*Subject to volume discounts

For further information please call Matt O'Neill on **+44 (0)20 7043 6050** or mobile **+44 (0)7815 876 904**, or email to **matt.oneill@cordovan.co.uk**

About Cordovan: Cordovan Digital is a part of the international Cordovan Group with specialist operations in communication and business consulting in London, Stockholm, Brussels and Nice. **www.cordovangroup.com**

Cordovan Digital, Cordovan Limited Siena Court, The Broadway, Maidenhead, Berkshire SL6 1NJ
Tel: +44 (0)20 7043 6050 Fax: +44 (0)7092 313130 www.cordovan.co.uk matt.oneill@cordovan.co.uk