

Record your next speaker event online or on disc. Allow knowledge sharing across your organization, cascade important messages and meetings to staff or customers, or use to sell content commercially

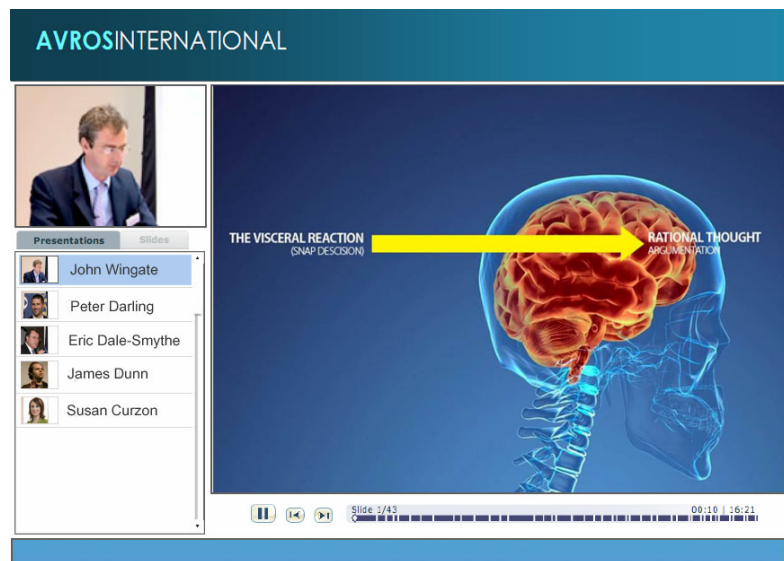
ezpresenter™ easily share presentations

You can revisit and share 'live' presentations on your PC whenever you want - with video, synchronised slides and complete support file resources.

Some 80% of speaker content is lost to a delegate's memory within just two weeks of the event. Now you can ensure that the real value of your event lives on with **ezpresenter™**.

Simply select the speaker you want to hear, or search all the speakers for specific topics. The video then starts straightaway, complete with synchronized slides. You can use controls to fast forward or back, adjust the volume or move to a different speaker.

Each disc or online event contains PowerPoint®, documents, PDFs and other support files – for download and distribution. You can go straight to a point in any presentation where a chosen topic is mentioned.



Online or on disc, the ezpresenter™ interface gives you intuitive and simple selection of content, volume adjustment, etc

Perfect for both in-house seminars and open speaker events

For in-company events you can edit and re-purpose content to cascade and share strategies and knowledge across countries and groups. With **ezpresenter™** you gain far greater usage from your investment in meetings at little more than the cost of the original event.

Better for the environment. Extra revenues for open event organisers

It's no longer acceptable to print tree-loads of support papers – so every document is available on the disc or on online. Delegates receive their disc within just a few days of the live event finishing.

For open events, the discs can be sold to generate welcome extra revenue. You can sell copies to non-attendees from your web site at near the original participation fee. Making live content available will promote and enhance future attendances as most people attend speaker events for networking opportunities.

Re-use speaker content to build a valuable library of training issues

Process training, induction training, compliance training, technical training – everything is better explained when you see it presented 'live' with synchronized support graphics and slides.

One-to-one or share with groups

Instead of sending unsupported PowerPoint® slides to remote groups, or adding the travel cost of sending trainers, simply send the disc. A local data projector aided by an on-site facilitator is all you need. Save time and cost while achieving more effective training! With links to Q&As, Self Test facilities with online reporting, feedback sites, forums and other resources, **ezpresenter™** is a total solution.

- Share speaker content with more people than attended the original event
- Use presentations to build a training resource library
- Easily present content to overseas/remote groups
- Save time and travel costs
- Modular structure means fast/low cost production
- Available as CD/DVD or online/corporate network
- Additional revenue opportunities from delegate and non-delegate sales
- Provides exceptional sponsor opportunities, including links

ezpresenter™

The perfect way to gain additional value from speaker presentations

Compliance Training - the disc can be linked to online resources to ensure that each user has understood the presentation and the topics raised, which can then issue a certificate. Access to the disc or to linked online resources can be password protected or accessible only through a private network.

CPD and CME – accredited professional development. *ezpresenter™* is ideal for conducting online professional development training using speaker-based presentations. Self-testing and certification combined with ecommerce solutions for enrolment are all part of the *ezpresenter™* service.

In-house Seminars and Conferences held by corporates and organisations of every type. *ezpresenter™* is perfect for promoting and spreading internal communication, to record and deploy change strategy messages, for explaining cultural and social issues, and for process, technical and compliance training.

Open Events for trade associations, professional bodies and sales organisations involved in pharmaceuticals, medical science, engineering, commerce, society, personnel and training. Any situation where you want to save paper and print costs, deliver extra value to participants or gain additional marketing and sponsorship opportunities. For event sponsors, *ezpresenter™* provides permanent exposure and contact, as well as onboard sponsor material or links to online sponsor resources.

How long does turnaround take?

Assuming we get all materials requested according to our schedule prior to the event, turnaround could be as little as five working days.

Price:

Price will vary according to location, number of speakers and the options you choose. Because we use templated programming, both the disc based and the online events cost considerable less than bespoke productions.

What is required?

Before the event:

- Guidance on corporate ID/event graphics for interface
- Presentation support files and other downloadable resources
- Information on speakers
- Event programme and running order
- Release/clearance from speakers (for public distribution)

At the event:

- Access for cameras and recording personnel
- All speakers are required to wear a radio mic
- Liaison with other AV facilitators at the event (where present)
- On-site client representative with appropriate authority

Some associated services available from Cordovan:

Collaborative Networks – brings together online communities for project and team development

Online Event & Networking Platforms – builds interactive communities to support and extend the value of your conference event

nopaper™ – paper-free system for the distribution of literature and speaker resources from exhibition stands and conferences

SlideSorter™ – assemble presentations directly from your browser. Store, tag and securely share your entire PPT knowledge base online

For further information please call:

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About Cordovan: Cordovan Digital is a part of the international Cordovan Group with specialist operations in communication and business consulting in London, Stockholm, Brussels and Nice. www.cordovangroup.com

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